

THE ACCREDITATION, CERTIFICATION AND  
QUALITY ASSURANCE INSTITUTE

ACQUIN

AWARDS THE SEAL OF APPROVAL



FOR THE STUDY PROGRAMME

**MARKETING AND MARKET COMMUNICATION**

**- BACHELOR OF ARTS -**

*AT THE KRAKOW UNIVERSITY OF ECONOMICS (KUE)*

**THE ACCREDITATION IS VALID UNTIL 30<sup>TH</sup> OF SEPTEMBER 2030.**

*BAYREUTH, 04 DECEMBER 2023*

  
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PROF. DR. SEBASTIAN KEMPGEN  
CHAIRMAN OF THE BOARD

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