THE ACCREDITATION, CERTIFICATION AND **QUALITY ASSURANCE INSTITUTE**



AWARDS THE SEAL OF APPROVAL



FOR THE STUDY PROGRAMME

MARKETING AND MARKET COMMUNICATION - MASTER OF ARTS-

AT THE KRAKOW UNIVERSITY OF ECONOMICS (KUE)

THE ACCREDITATION IS VALID UNTIL 30TH OF SEPTEMBER 2030.

BAYREUTH, 04 DECEMBER 2023

PROF. DR. SEBASTIAN KEMPGEN

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